Job Title: Graphic Designer/Web Designer
Location: Conestogo, Ontario, Canada
Department: Marketing
Reports To: Brand and Design Manager
Classification: Full-Time
Salary: $55,000 – $65,000 (salary will be tailored to the candidate based on education, qualifications and experience)

About the Role:

We are looking for a hardworking individual to join our dynamic team! The successful candidate will bring a creative touch, forward-thinking and enthusiastic attitude to our growing company. In this role, you'll focus on supporting the design and website efforts. The ideal candidate will have a foundational understanding of web design principles, user interface elements, and a basic grasp of HTML and CSS. We're confident the person chosen for this role will learn more about their chosen field than from any other environment. We also like to look at each role in our company from an entrepreneurial mindset and thrive on out-of-the-box opinions and ideas.

As we expand into e-commerce (B2B and B2C), you'll have the chance to grow alongside our digital marketing and design initiatives. If you're passionate about technology, marketing, and the golf industry, this is the perfect opportunity to learn, contribute, and thrive!

We believe that this role will offer you more hands-on experience than any other environment, and we love fresh ideas and creativity. You'll have the opportunity to work in a fast-paced, ever-evolving setting where no two days are the same. If you're ready to roll up your sleeves and get involved with some exciting projects, we want to hear from you

Key Responsibilities:

- Assist in the design and creation of intuitive and visually appealing user interfaces for websites and web applications.
- Support the senior design team in developing mockups, and prototypes.
- Contribute to the consistent application of brand guidelines and design systems across various web projects.
- Collaborate with developers to ensure the accurate implementation of design specifications.
- Conduct basic research on current design trends and best practices in UI/UX.
- Participate in design critiques and contribute fresh ideas.
- Assist with the maintenance and updating of existing website designs.
- Other graphic design tasks as required.

Job Requirements:

- Must have intermediate-level experience in Figma at a minimum.

- Demonstrated knowledge of design principles and best practices including responsive design.
- Understanding of user interface (UI) elements and their application in web design (e.g., navigation, buttons, forms, typography).
- Some foundational knowledge of HTML and CSS for web development.
- Experience with design software (InDesign, Photoshop, and Illustrator)
- A portfolio showcasing relevant design projects (academic, personal, or professional).
- Strong attention to detail and a keen eye for aesthetics.
- Excellent communication and interpersonal skills.
- Ability to work independently and as part of a team.
- A proactive and eager-to-learn attitude.

Nice to Have (but not required):

- Basic understanding of user experience (UX) principles.
- Any experience with JavaScript.

What We Offer:

- Opportunity for professional growth and skill development.
- Mentorship from experienced designers.
- A collaborative and supportive work environment.
- Exposure to a variety of exciting projects.
- Competitive salary, health benefits after 6 months, flexible work options.

How to Apply:

Please submit your resume and a link to your online portfolio (or attach a PDF portfolio) to Sara Nadalin at snadalin@golfnorth.ca.