

Marketing Assistant Intern (May – August)

GolfNorth Properties

Location: Conestogo, Ontario, Canada

Department: Marketing

Reports To: Marketing Manager

Classification: 4-Month Summer Contract (Full Time, 30–40 hours/week, **In-Office Only**)

Preferred Start Date: May 5th, 2025

Compensation: \$18 – \$20 per hour based on education and experience

Additional Perks: Golf Privileges + Meal Plan Privileges

We're looking for a creative and motivated individual to join our marketing team for the summer! This is a great opportunity to gain hands-on experience with a wide range of marketing projects in a collaborative, fast-paced environment—and what could be better as a summer job than marketing *and* getting to play golf?

This is a **full-time, in-office position** based at our head office at Conestoga Golf Club (400 Golf Course Road, Conestogo, ON). You'll be helping support email marketing, blog content, and social media across several of the brands GolfNorth manages. We're a dynamic group with a lot going on—no two days are quite the same, and you'll get a well-rounded look at how a marketing team operates and evolves.

Primary Responsibilities

- **Email Campaigns:** Write and help develop email content for a variety of brands and audiences, and assist in managing the email calendar.
- **Blog Content:** Plan and write blog articles with guidance from the marketing team.
- **Copywriting:** Assist with messaging for marketing campaigns, including subject lines, headlines, and short-form content.
- **Content Scheduling:** Assist with scheduling social media posts and keeping our content calendars organized.
- **Campaign Research:** Help with researching ideas, trends, and marketing strategies for upcoming campaigns.
- **Other Duties:** Like the rest of the team, you'll jump in to help with whatever's happening—we're a flexible, hands-on group!

Qualifications

We're looking for someone who's creative, collaborative, and excited to gain real-world experience. You're a great fit for this role if you:

- Are currently enrolled in, or have recently graduated from, a post-secondary program in Marketing, Communications, Public Relations, or a related field.
- Are a strong communicator, both in writing and in conversation.
- Have an eye for detail and take pride in delivering polished, accurate work.
- Are organized, deadline-driven, and love a good to-do list.
- Are available to work **full-time, in person** at our Conestogo head office.
- Are comfortable working across different brands, voices, and audiences.
- Are familiar with social media platforms and basic content scheduling tools.

Bonus Points For:

- Experience with email marketing platforms, particularly Mailchimp.
- Blog writing or SEO experience.
- Familiarity with the golf, hospitality, or travel industry.
- **Including writing examples, social media content samples, or anything else that might be interesting to us as part of your application.** *(Be a marketer—market yourself to us!)*

To Apply: Please send your resume and a short cover letter to Dylan Sousa, Marketing Manager, at dsousa@golfnorth.ca. Use the subject line: **"GolfNorth – Marketing Assistant Intern"**.