



**Company:** Shuswap Lake Golf (GolfNorth Properties)

**Location:** Blind Bay, British Columbia

**Job Category:** General Manager

**Job Type:** Full time

**Salary:** \$75,000.00 - \$80,000.00

**Description:**

Conveniently located just 20 minutes west of Salmon Arm, right off the TransCanada Highway among the Monashee mountains and the Shuswap Lake resort area.

Whether walking the course or riding in one of our golf carts, Shuswap Lake Golf Course provides both members and public players with a traditional interior BC-style golf experience. Generous fairways, well-bunkered undulating greens, four water features, and three different tee boxes make this an absolute joy to play. The property is known for its beautiful flowers, consistent course conditions, and down-to-earth atmosphere.

Stay for more than just the golf! Experience the laid-back charm of Duffer's Grill & Lounge, the perfect spot to meet up with family and friends. Whether it's for a casual drink, a game of Keno, lunch or an evening out, we've got you covered. Stop by the lounge, grab a drink and come see why we've been a local favourite since 1979!

**Job Summary:** As the General Manager, you will be responsible for overseeing all aspects of golf course operations, from daily maintenance to customer service. You will play a key role in facility operations, and creating an environment that enhances the overall guest experience. This position will report to a Regional Manager under the GolfNorth umbrella. The ideal candidate will have a passion for the game of golf, strong leadership skills, and a proven track record in managing successful golf facilities.

**Operations Management:**

Supervise and coordinate daily golf course operations, facility maintenance, pro shop, food and beverage services, and special events.

Implement and enforce policies and procedures to ensure the highest standards of course conditions, safety, and customer service.

**Financial Management:**

Manage the annual budget, working closely with the corporate team.

Identify opportunities for revenue growth and cost savings to maximize profitability.

**Customer Experience:**

Foster a customer-centric culture, ensuring exceptional service and a positive experience for all guests.

Implement initiatives to attract and retain members, as well as enhance the overall reputation of the golf course.

**Staff Leadership:**

Recruit, train, and lead a high-performing team, promoting a positive and collaborative work environment.

Conduct regular performance evaluations and provide coaching to staff members.

**Marketing and Sales:**

Work closely with the corporate marketing team to create strategies to drive membership sales, tournament bookings, and daily play.

Collaborate with marketing teams to enhance the online presence of the golf course and engage with the community.

**Desired Qualifications:**

Minimum of 5 years of experience in golf course management or related field. PGA of Canada an asset.

Proven leadership and management skills with the ability to motivate and inspire a diverse team.

Strong financial acumen and experience in budgeting and financial analysis.

Excellent communication and interpersonal skills.

Knowledge of golf industry trends, regulations, and best practices.

Familiarity with golf course maintenance practices and equipment.

A passion for delivering an exceptional customer experience.

**Compensation:** \$75,000.00 - \$80,000.00 plus additional bonuses and programs.

**How to Apply:** Interested candidates are invited to submit their resume and cover letter to Mike Turner at [mturner@golfnorth.ca](mailto:mturner@golfnorth.ca) prior to February 1<sup>st</sup>, 2024. Please include "General Manager Application" in the subject line.

GolfNorth is an equal opportunity employer. We thank all applicants for their interest; however, only those selected for an interview will be contacted.

**Resume Submission Deadline: February 1st, 2024**

**Please E-mail resume to: [mturner@golfnorth.ca](mailto:mturner@golfnorth.ca)**